

Contact:

Jessica Gago  
619-312-1212

[gago@fastforwardevents.com](mailto:gago@fastforwardevents.com)

## 11<sup>TH</sup> ANNUAL SAN DIEGO BAY WINE & FOOD FESTIVAL™ OPENS ARTIST CALL FOR ENTRIES FOR OFFICIAL FESTIVAL POSTER

*Southern California's Largest Luxury Wine & Food Classic Opens Artist Call for Entries to Create  
2014 Official Festival Art*

**San Diego, CA (February 11, 2014)** – The event producers of the [San Diego Bay Wine & Food Festival™](#), Southern California's largest luxury wine and food classic, are proud to announce its call for entries for the 11<sup>th</sup> Annual Festival's featured artist. Each year, the Festival selects one artist that can capture the essence of the [food and wine festival](#) in an original painting, which is later auctioned during the Festival's Celebrity Chef Dinner, said Michelle Metter, co-producer of the event.

Now in its 11th year, the San Diego Bay Wine & Food Festival, slated for November 17-23, 2014, has quickly grown into a world-class wine and culinary extravaganza. The seven-day [wine and food festival](#) features wine tasting seminars, cooking classes by James Beard award-winning chefs, The Vault: Reserve Tasting & Silent Auction, and the Celebrity Chef Dinner and Big Bottle Auction. The Festival culminates on Saturday, November 22, at the star-studded Grand Tasting Event.

“We’re looking for an artist who can produce a work that embodies the philosophy of the event—the integration of the city’s delicious food and wine landscape with the luxury lifestyle of those who attend,” added Metter. “Those chosen as the Festival’s featured artist in years past have been faced with a tremendous feat, and finding the right fit for our 11<sup>th</sup> Annual Festival is going to be crucial, as our choice ultimately sets the tone for this year’s event. We’re extremely excited to see what this year’s featured artist candidates have to offer.”

Previous artists have included Thomas Arvid (“Just In Case,” 2013), Stephanie Clair (“A Beautiful Day,” 2012), Michael Summers (“A Merry Gathering,” 2011), David Tyrone Villa (“The Spirit San Diego,” 2010), Robert Holton (“Good Cheer,” 2009), Christopher M. (“A Perfect Pair,” 2008), Cynthia Colis (“Pucker Up,” 2007), John Heimstra (2006), Cindy Clarke (2005), and Karen Pike (2004).

The featured artist is responsible for submitting a “mock-up” of the Festival poster for consideration by the Festival Board of Advisors. Applicants should note that all Official Festival artwork contain a few common threads, such as San Diego, a wine bottle, and the year of the Festival written on the wine bottle (2014). Also, the piece should in some way capture the essence of the event as a fun celebration of food and wine.

All artists participating will be narrowed down to a list of finalists who will be juried by the Festival’s Board of Advisors. If approved, the artist must create an original painting of the design, which will then be donated to the Festival’s non-profit live auction held during the

Celebrity Chef Dinner, benefitting enology and culinary scholarships awarded by the San Diego Chapter of The American Institute of Wine & Food.

In return, the featured artist receives his or her artwork on the event's official collectable poster. The chosen artist is also featured as a celebrity appearing at the Festival's Grand Tasting Event, where he or she receives a 10-by-10 exhibit space to display and sell artwork. In addition, the artist's biography and headshot will be featured on the Festival's website with a link to the artist's website, he or she will receive a full-page editorial spread in the Festival's magazine, and inclusion in an electronic broadcast to over 15,000 food and wine enthusiasts and industry trade.

Artists interested in being considered for the San Diego Bay Wine & Food Festival's featured artist should fill out the featured artist application on the Festival's website at [www.sandiegowineclassic.com](http://www.sandiegowineclassic.com) and submit his or her concept rendering electronically to [gago@fastforwardevents.com](mailto:gago@fastforwardevents.com) no later than March 1, 2014. If selected, the final artwork will be due to Festival Management by May 1, 2014.

For more information, please call Festival Management at 619-312-1212, or visit the website at [www.sandiegowineclassic.com](http://www.sandiegowineclassic.com).

## **SAN DIEGO BAY WINE & FOOD FESTIVAL**

The 11th Annual San Diego Bay Wine & Food Festival is an international showcase of the world's premier wine and spirits producers, chefs and culinary personalities, and gourmet foods. Held November 17-23, 2014, the event benefits culinary arts and enology scholarships awarded by The American Institute of Wine & Food and the Chaîne des Rôtisseurs. Over 180 wineries, breweries and spirit companies and 40 of San Diego's top chefs and restaurants participated in the 2013 Festival. For more information visit [www.sandiegowineclassic.com](http://www.sandiegowineclassic.com). Produced by World of Wine Events and Fast Forward Event Productions. For more information call 619-312-1212.

## **FAST FORWARD EVENT PRODUCTIONS**

As an award-winning turnkey event management and marketing solutions provider, [Fast Forward Event Productions](#) specializes in the creation of world-class trade and consumer events, brand activation and experiential marketing strategies, street team and mobile marketing tours for the luxury marketplace. From elite wine and food experiences for thousands of discriminating palates to intimate brand-to-press networking events in the heart of Manhattan, productions by Fast Forward Events accelerate human connections, put brands in front of key influencers, and deliver an unparalleled return on experience. Fast Forward Events is the producer of the San Diego Bay Wine & Food Festival, Southern California's largest luxury wine and culinary experience now in its eleventh year.

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