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**FOR IMMEDIATE RELEASE**

**SAN DIEGO BAY WINE + FOOD FESTIVAL® ANNOUNCES DATES FOR  
13<sup>TH</sup> ANNUAL CULINARY CLASSIC**

*The West Coast's Largest Luxury Wine + Food Festival Returns To San Diego, CA  
November 13-20, 2016*

**San Diego, CA (March 30, 2016)** – America's Finest City once again plays host to the [San Diego Bay Wine + Food Festival®](#), November 13-20, 2016. Returning for its 13<sup>th</sup> season, the annual culinary classic features more than 60 epic citywide luxury wine and food events held in locations throughout San Diego.

As the West Coast's premier showcase of wine, beer, spirits and gourmet foods, the weeklong epicurean experience celebrates San Diego's vibrant culinary community through wine and cooking classes, celebrity chef dinners, and multiple tasting events ranging from lessons in mixology to a rough and tumble fish taco competition. San Diego Bay Wine + Food Festival® co-producer Michelle Metter says to expect an exciting selection of celebrity chefs and new events added to this year's lineup.

"A hub for culinary tourism, San Diego is home to some of the nation's finest breweries, restaurants, chefs and sommeliers," said Metter. "We are thrilled to once again welcome an anticipated 10,000 eager enthusiasts to San Diego to indulge in the epicurean experience of a lifetime, all while taking in the city's finest flavors, chefs, vistas and locales."

Festival classic, the legendary Lexus Grand Tasting, transforms the picturesque San Diego Bay into a food lover's paradise on Saturday, November 19. The 13<sup>th</sup> annual Grand Tasting, features 150 wineries, breweries and sprits from around the world, 60 local restaurants plus dozens of gourmet food companies, and the "Chef of the Fest Competition" where San Diego's best chefs battle head-to-head in a fierce culinary competition judged by the San Diego Chapter of the American Culinary Federation along with food critics and celebrity chef judges.

After a successful launch in 2015, [SommCon®](#), a Southern California conference and educational summit for wine, beer and spirit industry professionals and serious enthusiasts returns to the San Diego Bay Wine + Food Festival®, November 16-19. Bringing together some of the industry's greatest thought leaders, entrepreneurs and artisans to discuss, develop and lead the conversation on the business of wine, attendees learn and taste their way through keynote sessions and educational classes complete with a trade-only tasting and expo.

The San Diego Bay Wine + Food Festival® benefits culinary arts and oenology scholarships awarded by Fast Forward Futures and the Chaîne des Rôtisseurs. To date, more than \$350,000 in scholarships has been awarded to students enrolled in full-time or continuing education programs.

Tickets for the 13<sup>th</sup> Annual San Diego Bay Wine + Food Festival® and a complete lineup of participating chefs and events will be available in June 2016. Visit [SanDiegoWineClassic.com](http://SanDiegoWineClassic.com) for the most up-to-date information.

For more information visit [www.sandiegowineclassic.com](http://www.sandiegowineclassic.com). Produced by World of Wine Events and Fast Forward Event Productions. For more information call 619-312-1212.

### **SAN DIEGO BAY WINE + FOOD FESTIVAL®**

The 13<sup>th</sup> Annual San Diego Bay Wine + Food Festival® is an international showcase of the world's premier wine and spirits producers, chefs and culinary personalities, and gourmet foods. Held November 13-20, 2016, the event benefits culinary arts and oenology scholarships awarded by Fast Forward Futures and the Chaîne des Rôtisseurs. Over 150 wineries, breweries and spirit companies, 60 of San Diego's top fine dining restaurants and 30 gourmet food companies will participate in the 2016 Festival. For more information visit [www.sandiegowineclassic.com](http://www.sandiegowineclassic.com). Produced by World of Wine Events and Fast Forward Event Productions. For more information call 619-312-1212

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