



LOCAL

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Savor food and wine fest canceled

“Our marketing committee’s recommendation is to really take Savor on the road into other markets in California as well as Phoenix and Las Vegas,” Davison said, in hopes of luring visitors to the Central Coast.

For example, Davison said, Visit San Luis Obispo County might set up a booth at the [San Diego Bay Food and Wine Festival](#) featuring local chefs, breweries and wineries. “The consumer is tasting the experience they could have in SLO County,” he explained.

The move, he added, would extend Savor’s reach “from a few thousand to tens of thousands.”